

TravelWatch- **ISLE OF MAN**

MEDIA RELEASE

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TRAVELWATCH INITIATIVE TO ENCOURAGE VISITORS

Independent passenger watchdog **TravelWatch ISLE OF MAN** has added to its comprehensive off-Island Destination Travel Information provision by publishing an:

On-Line Guide for Visitors to the Isle of Man

Public Transport to and on the Island - or how to visit with or without your car.



This can be accessed via its website www.travelwatch-isleofman.org - where a printer-friendly version is also available.

For some time TravelWatch have felt that although there is much information available to assist potential visitors in looking at travel possibilities to the Island it is spread fairly widely across a range of publications and websites. Often visitors will decide on whether or not to visit based on the cost of travel - without realising the many different public transport options (some of which are remarkably economic) there are both to get to the Island, coupled with the excellent public transport facilities we can now offer them.

Geoff Corkish, Political Member with responsibility for tourism in IOM describes the Guide as "most useful" and Director of Harbours, Captain Michael Brew comments: "The new TravelWatch Guide provides a wide range of easy to understand information on public transport to and on the Isle of Man. I would expect the Guide to encourage more of us to use the public transport option for some or all of our journeys."

The guide was the brain-child of TWIOM Committee member John Pennington who said: "We identified a need to provide comprehensive information on the different ways of travelling to the Island, especially aimed at potential visitors who have never been to the island before, were not sure whether they might need to bring or hire a car, and the relative costs of the different options. The Guide includes hints on booking tickets and obtaining best value and will be helpful to all visitors - and may even help those travelling from the Island too".

TravelWatch explained that they hope island residents and tourism organisations will publicise the information to contacts off Island, and TravelWatch confirms they will be delighted to liaise with others in developing and distributing the Guide though website links.

Note for editors:

- The Guide can be accessed from a link on the front page of the TravelWatch IOM web site www.travelwatch-isleofman.org
- Please feel free to quote from the Guide, with acknowledgement.
- Any enquiries from organisations wishing to add links to this guide should be addressed to web@travelwatch-isleofman.org
- TravelWatch chairman Brendan O'Friel is available for media interviews - 01624 833636.
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